**STOCK TITLES**

**If needed, stock types such as apparel, shoes, merchandise, products, etc., can be placed after the designated name (see general stock list below for examples).**

**Single item stocks may be listed individually. For example, Banana Peppers $3.99.**

**Supercenter**

* Walmart
* Target
* Kmart

**Designer Department Store**

* Macys
* Neiman Marcus
* Nordstrom

**Department Store**

* Belk
* JCPenney
* Sears
* Bed Bath and Beyond

**Discount Department Store**

* Kohls
* TJ Maxx
* Ross

**Designer Apparel**

* BCBG
* Armani
* Calvin Klein

**Junior Accessory Boutique**

* Claire’s

**Trendy Junior Retailer**

* Rue 21
* Wet Seal
* Forever 21
* Aeropostale

**Popular, American Family Retailer**

* Old Navy
* GAP
* Banana Republic

**Ladies’ Name Brand Apparel**

* Liz Claiborne
* Ann Taylor

**Catalog Store**

* Avon
* Chadwick’s of Boston
* Casual Living
* Land’s End

**Sportswear**

* Bass Pro Shop
* Dan’s Sporting Goods
* Dick’s Sporting Goods
* Sports Authority

**Name Brand Tools**

* Harbor Freight
* Stanley Tools
* Great Neck Tools

**National Drug Store**

* Rite Aid
* Walgreens
* CVS

**Name Brand Athletic Footwear**

* Footlocker

**Nationally Known Hardware Store**

* ACE

**Nationally Known Home Improvement Store**

* Lowes
* Home Depot

**Nationally Known Bookstore**

* Books-A-Million
* Barnes & Noble

**GENERAL STOCKS**

**General names for stocks that are not from specific store. These titles can be added to the end of the store stocks above for specifics.**

**These titles may be altered to fit specific stocks, but must follow similar guidelines.**

**Single items may be listed individually. For example, Banana Peppers $3.99.**

**Housewares**

* Kitchen appliances such as blenders, toasters, juicers, etc.
* Cutlery, cookware, dinnerware, etc.
* Kitchen towels, dishcloths, etc.

**Home Décor**

* Mirrors, framed art, picture frames and other decorative accessories for the home

**Fashion Accessories**

* Purses, hair accessories, belts, jewelry, sunglasses, hats, etc.

**Men’s Accessories**

* Wallets, belts, hats, sunglasses, ties, etc.

**Bed and Bath Linens**

* Bedding, pillows, sheets, mattress pads, bath towels, bath mats, shower curtains, window treatments, etc.

**Health and Beauty Items**

* Medicine, vitamins, etc.
* Makeup, shampoo, conditioner, etc.

**Ladies’ and Men’s Underwear**

* Panties, bras, lingerie, socks
* Underwear, boxers, briefs, undershirts, socks

**Grocery Items**

* Food and beverage items

**Furniture**

* Sofas, loveseats, chairs, dining sets, end tables, bedroom sets, etc.

**Outdoor Furniture**

* Patio sets, swings, hammocks, etc.

**Ready To Assemble Furniture**

* Ready to assemble furniture pieces

**Clothing Items (Not From a Specific Store, or Added to Describe Stock Name)**

**Should be Titled:**

* Ladies’ Apparel
* Men’s Apparel
* Children’s Apparel
* Ladies, Men’s and Children’s Apparel